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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/480,731	01/06/2000	JOSEPH GIORDANO III	004444.P003	4667
8791	7590 03/11/2003		•	
BLAKELY SOKOLOFF TAYLOR & ZAFMAN			EXAMINER	
	HIRE BOULEVARD, SEVI LES, CA 90025	RICE, KENNETH R		
			ART UNIT	PAPER NUMBER
			3627	
			DATE MAILED: 03/11/2003	

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary

Application No. 09/480,731

Applicant(s)

Giordano et al.

Examiner

Kenneth R. Rice

Group Art Unit 3627

Part of Paper No. 21

-The MAILING DATE of this communication appears on the cover sheet beneath the correspondence address-

Period for Response

PTO-326 (Rev. 3-97)

A SHORTENED STATUTORY PERIOD FOR RESPONSE IS SET TO EXPIRE **3 MONTHS** FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a response be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for response specified above is less than thirty (30) days, a response within the statutory minimum of thirty (30) days will be considered timely.
- If NO period of response is specified above, such period shall, by default, expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to respond within the set or extended period for response will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).

	Status				
	 ☑ Responsive to communication(s) filed on _2/24/03 ☑ This action is FINAL. ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11; 453 O.G. 213. 				
Disposition of Claims					
	 □ Claim(s) _1, 2, 4, 6, 7, 9, 11, 12, 14, 16, 17 and 19 is/are pending in the application. □ Of the above, claim(s) is/are withdrawn from consideration. □ Claim(s) is/are allowed. □ Claim(s) is/are objected to. □ Claim(s) is/are objected to. □ Claims are subject to restriction or election requirement. 				
Application Papers					
□ See the attached Notice of Draftsman's Patent Drawing Review, PTO-948. □ The proposed drawing correction, filed on is □ approved □ disapproved. □ The drawing(s) filed on is/are objected to by the Examiner. □ The specification is objected to by the Examiner. □ The oath or declaration is objected to by the Examiner.					
Status of Priority under 35 U.S.C. § 119 (a)-(d)					
 □ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d). □ All □ Some* □ None of the CERTIFIED copies of the priority documents have been □ received. □ received in Application No □ received in this national stage application from the International Bureau (PCT Rule 17.2(a)). *Certified copies not received: 					
	Attachment(s)				
	 □ Information Disclosure Statement(s), PTO-1449 □ Notice of References Cited, PTO-892 □ Notice of Draftsman's Patent Drawing Review, PTO-948 	☐ Interview Summary, PTO-413 ☐ Notice of Informal Patent Application, PTO-152 ☐ Other			
	Office Action Summary U. S. Patent and Trademark Office				
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PART III: REASONS FOR REJECTIONS AND OBJECTIONS

The following is a quotation of the appropriate paragraphs of 35 USC 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in a patent granted on an application for patent by another filed in the United States before the invention thereof by the applicant for patent, or on an international application by another who has fulfilled the requirements of paragraphs (1), (2), and (4) of section 371(c) of this title before the invention thereof by the applicant for patent.

Claims 1, 2, 4, 6, 7, 9, 11, 12, 14, 16, 17 and 19 are rejected under 35 USC 102(e) as being clearly anticipated by Suzuki. Note column 7, line 58, to column 8, line 14.

Applicant's arguments filed February 24, 2003, have been fully considered but they are not deemed to be persuasive. Applicant argues that Suzuki does not disclose reordering a product in response to being selected from a list and suggesting additional products to the user based on the product suggested for reorder. Applicant's attention is directed to column 4, lines 6-13, which states: "The electronic personal shopping system is able to interface with a customer's personal memory store and is able to edit and update the information contained thereon to maintain it in an up-to-date fashion and is also able to offer suggestions on promotional items and items that the customer may need to replenish based on information contained in the personal memory store." Thus Suzuki does disclose keeping a list of previous purchases, which would allow the user to select those items for purchase, and making suggestions for additional purchases based on that history and selection.

All claims are drawn to the same invention claimed in the application prior to the entry of the submission under 37 CFR 1.129(a) and could have been finally rejected on the grounds and art of record in the next Office action if they had been entered in the application prior to entry under 37 CFR 1.129(a). Accordingly, THIS ACTION IS MADE FINAL even though it is a first action after the submission under 37 CFR 1.129(a). See MPEP § 706.07(b). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Kenneth Rice at (703) 308-3495. Any inquiry of a general nature or relating to the status of this application should be directed to the Group receptionist at (703) 308-1113.

Kenneth R. Rice Primary Examiner Art Unit 3627